Summary of PLSR Russell Consulting (RCI) Focus Group Propos

Conduct Library Focus Groups

- design and facilitate three focus groups comprised of library directors from throughout the State of Wisconsin. RCI recommends one group to be held in south central Wisconsin (Wisconsin Dells area), one group in northeastern Wisconsin (Shawano area), and one group in northwestern Wisconsin (Rice Lake, Ladysmith, Chippewa Falls area). Each group will be comprised of up to 14 library directors
- In concert with WiLS and the Steering Committee, RCI will guide the selection of library directors. RCI will ensure that there is a good distribution of rural, urban, large, small, northern, and southern libraries representing as many library systems as possible.
- With input from WiLS and Steering leadership, RCI will develop the focus group questions.
- RCI will record all three focus groups to enable the Steering Committee to hear each focus group if desired. RCI will also prepare a summary of key findings across all three groups.

Survey All Wisconsin Libraries to Validate the Focus Group Findings and Gather Additional Perspectives as Needed

- Following the three focus groups and RCI’s compiling a report of key findings, RCI will design and deploy an online survey to all Wisconsin Libraries that tests the validity of the focus group findings and gathers additional perspectives on library system redesign issues. RCI will analyze the results and compile a report summarizing the findings from the library survey.

Present the Focus Group and Survey Findings to the Redesign Steering Committee

- RCI will meet with the Steering Committee to share both reports and to respond to questions about the process and the summary findings.

Costs – $7,050.00

- $1,000.00 – Project planning, development and coordination
- $3,800.00 – Focus groups
- $1,875.00 – Survey
- $375.00 – Presentation of findings